

A leading event for the world's greatest bakers

Official Exclusive Partner of the 2016 Coupe du Monde de la Boulangerie

LESAFFRE INVITES YOU ON A WORLD TOUR AT EUROPAIN!

For more than 2 years, through the Louis Lesaffre Cup, Lesaffre has accompanied most of the teams who will participate in the Coupe du Monde de la Boulangerie. As Official Exclusive Partner of this event, Lesaffre invites you to be at this competition of the world's best bakers during the EUROPAIN show that will take place at Paris Villepinte from the 5th to the 9th February 2016 (Hall 5 - Le Cube).



Though for Asia Pacific the incredible adventure that was the 4th edition of the Louis Lesaffre Cup has only just finished, the 9 winning teams from these exacting

international selections are already on the starting blocks to prepare intensely for the next stage: the Coupe du Monde de la Boulangerie, 9th edition.

Turkey and Mauritius for the Africa Mediterranean zone; Canada and Brazil for the Americas zone; the Netherlands, France and Russia for the Europe zone; and finally China and South Korea for the Asia Pacific zone made the grade, scored by a top level jury for their creativity, their technique, their talent and also their extraordinary team spirit. Now, they must defend their nations' colours during this final!

To face the 9 winners from the Louis Lesaffre Cup, the previous Coupe du Monde de la Boulangerie's winners' podium gave a 2016 competition entrance ticket to Japan, the United States and Taiwan. These three countries have renewed their team composition and are also very well prepared to take on this new challenge.

On the fringes of the Coupe du Monde de la Boulangerie, Lesaffre will have the pleasure of presenting the new born of these competitions: the

"Young Bakery Hopefuls[®]". This competition will bring together the 5 "Young Bakery Hopefuls", finalists from the 4th edition of the Louis Lesaffre Cup, during which each team had to mentor and coach a young baker. On 5th February the ultimate challenge will decide the winner.



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ABOUT LESAFFRE

A family-owned group, born in the north of France, Lesaffre is now a multi-national and multi-cultural company committed to being the best in each of its business areas: bread making, nutrition and health, flavours and fermentation.

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Young Bakery Hopefuls

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LESAFFRE AT EUROPAIN

LE CUBE
Hall 5 - the Coupe du Monde de la
Boulangerie area, VIP.

LESAFFRE STAND
Hall 5 132 - section F